

CAMBERLEY ON ICE  
LONDON ROAD REC  
NOVEMBER 2016 – JANUARY 2017  
10.00am – 9.00pm

TRAFFIC MANAGEMENT PLAN  
CAMBERLEY TOWN CENTRE

# CONTENTS

1. VENUE
2. TRAFFIC PLAN
3. PEDESTRIAN ROUTES
4. STAFFING

Annex A: Map showing Proposed AA Signs

Annex B: Map showing Camberley Town Centre

Annex C: Drawing showing proposed Southwell Road Traffic Management

Please note – Traffic plan is in draft format due to awaiting confirmation from Surrey County Council as to whether we are able to proceed with proposed traffic management around the area. Content may be amended and refined subject to scrutiny and agreement by Safety Advisory Group.

# 1. Venue – London Road Rec, Grand Avenue

The Ice Rink will operate from 10am each morning with the last skaters finishing approximately 8.45pm at the London Road Rec, Grand Avenue.

There will be no customer parking on-site and all literature will advise customers to use the 3 x multi-storey car parks in Camberley:

Main Square, Pembroke Broadway – up to £1.80 off all parking

Knoll Road, Knoll Road – Free parking

Atrium, New Southern Road – no concession (as yet)

This Traffic Management Plan will identify the steps taken to reduce to a minimum any additional traffic in the vicinity of London Road Rec that is or could be associated with the Ice Rink.

## 2. Traffic Plan

### **Highway Signs**

The AA will be contracted to provide event parking signs and to erect them on appropriate street furniture.

The purpose of the signs is to direct specific Ice Rink traffic to the main multi-storey car parks and away from the Arena.

In addition to the AA Event signs a Mobile Variable Message Sign (MVMS) will be positioned on London Road A30 outside the mosque displaying a message for Ice Rink visitors to parking in the multi-storey car parks. The message will be amended as required by the Car Park Team to ensure customers are directed to car parks that have available spaces only.

Additional signs will be placed around London Road Rec, at appropriate locations, to advise drivers of specific restrictions, such as 'Emergency Vehicles Only'.

### **Multi-Storey Car Park Concessions**

In order to encourage visitors to the Ice Rink to park their vehicles in either Knoll Road car park and Main Square car park, free and discounted parking are to be offered respectively.

Additional posters will be erected throughout Main Square and Knoll Road car parks prior to the Ice Rink Event to advise current car park users of the Car Park Concessions for Ice Rink Event goers.

All marketing material will advise customers of these concessions and social media outlets will also be used to advise motorists of the car park concessions.

### **Parking Restrictions**

The roads area around London Road Recreation Ground are within the Camberley Controlled Parking Zone, (CPZ). The hours of control are 8.00 am to 6.00 pm Monday to Saturday. Parking in the marked bays is either Permit holders only, up to a maximum 2 hours or unlimited as shown by signs in the street.

Surrey County Council Highways has been requested to provide a Temporary Traffic Order (TTO) to extend the hours of the CPZ to from 8.00 am until 9.00 pm Monday – Sunday inclusive.

The streets affected will be Grand Avenue, Southwell Park Road, France Hill Drive, Firwood Avenue, The Avenue and Heatherley Road.

### **Enhanced Parking Enforcement**

An allocated civil enforcement officer will patrol the immediate roads and parking restrictions around the London Road Rec to ensure that all parking restrictions are complied with in order to maintain traffic flow and access to property. This resource will be in addition to the existing patrols that are currently undertaken by the Parking Team.

A zero tolerance will be adopted for vehicles parked on yellow lines or in permit and time limited bays throughout the period of the Ice Rink Event.

### **Alternative Transport**

The nearest bus stop on New Southern Road is very well served by buses. Stagecoach Gold Services 1, 2 and 3 serve this bus stop.

The train station is also very nearby. The Pedestrian Route from the Train Station again could be 'Foot Printed' and would join the proposed pedestrian route on the west end of Princess Way.

### **Driver Information**

All literature will advise motorists to visit Surrey Heath Borough Council's Parking webpage: [www.surreyheath.gov.uk/parking](http://www.surreyheath.gov.uk/parking) to view the available spaces in Knoll Road and Main Square car parks, so motorists know which car park to travel to at peak times.

## **3. Pedestrian Routes**

### **Location Plan**

On the reverse of all literature will be a plan showing the Ice Rink, the multi-storey car parks, bus stops and the Pedestrian Route with timings to reassure customers that the car parks are accessible.

It is proposed to have painted footprints leading from each car park to the Ice Rink and as can be seen, these pedestrian routes overlap minimising the impact of the footprints on the highway and through The Mall and The Atrium.

**From Knoll Road car park the Pedestrian route is:**

Exit Knoll Road car park westwards along the access road.

Cross Knoll Road at the pedestrian crossing

Travel westbound along Princess Way, joined by Pedestrian route from Train Station

Travel through the Mall, start of Pedestrian route from Main Square car park, to Park Street.

Travel westbound along Princess Way

Turn right and travel north along Park Street, turning left in to and through the Atrium, start of Pedestrian Route from Atrium car park.

Exit the Atrium on to New Southern Road, joining Pedestrian Route from Bus Stop

Turn left and travel south along New Southern Road, crossing the road at the zebra crossing.

Head in to Southern Road and turn left to Southwell Park Road.

Turn right along Southwell Park Road to Grand Avenue

Turn right in to Grand Avenue crossing at the manned crossing point in to the Arena and on to the Ice Rink.

The return trip is opposite to the above. Persons arriving at the Mall after 8pm will have to travel through Main Square car park to the east side of Princess Way.

**From Train Station and Bus Terminus the Pedestrian route is:**

From Pembroke Broadway

Cross Pembroke Broadway at the pedestrian crossing.

Turn left, then head down Sprinters' Alley to Princess Way and join the Pedestrian Route from Knoll Road

## 4. Staffing

Specific personnel may be required to ensure road safety during this event. These posts may be:

- Pedestrian Crossing Patrol to assist Pedestrians Crossing Grand Avenue.
- Additional CEO deployed to enforce the parking restrictions around the London Road Rec and along the Pedestrian Route are tightly enforced.